

Press Release

E-BOOK ACCESSIBILITY AUDIT TEAM WINS THE 2017 NAG AWARD FOR EXCELLENCE

London, 6 November 2017

This year's National Acquisitions Group (NAG) Award for Excellence has been won by the E-book Accessibility Audit team. This cross-institutional project sought to introduce a benchmark for accessibility in e-book platforms by devising a comprehensive audit for e-books in Higher Education.

The team was made up of members from HEIs across the country as well as from JISC and SAGE: Huw Alexander, Jane Cooke, Vicky Dobson, Gopal Dutta, Ruth MacMullen, Alistair McNaught, Jamie Phillips, Susan Smith and Ben Watson. The team crowd-sourced participation from 33 universities and 5 suppliers, testing 280 e-books across 44 platforms.

Vicky Dobson and Ben Watson, on behalf of the team, said: *"The team are delighted to have won the NAG Award for Excellence. We feel it demonstrates an increasing recognition of the importance of making e-books accessible at source and the impact that not doing so has on the ability of students with disabilities to succeed at university.*

We look forward to continuing to build on the excellent engagement demonstrated by platform providers so far and working with them to further embed accessibility by design in e-book platforms across the Higher Education community."



Four members of the winning team accepting their award, pictured from left to right: Gopal Dutta, Assistant Librarian, Manchester Metropolitan Library; Susan Smith, Learning Support Officer (Disability and Dyslexia); Vicky Dobson, Senior Information Services Librarian, both from Leeds Beckett University and Jane Cooke, Associate Director of Collections, Content & Discovery, University of Liverpool.



Results from the audit have been shared widely, amongst both libraries and e-book suppliers, leading to positive conversations between suppliers and libraries. The team continues to develop the audit, with a view to compiling individual feedback for interested platforms.

Stephanie Enderby, Marketing Communications Officer at Nielsen Book, commented *“Nielsen Book is delighted to sponsor the NAG Award for the seventh year. The NAG Award offers a great opportunity to recognise and celebrate success and innovation within library acquisitions. Nielsen Book would like to thank NAG and the judging panel for their work and to warmly congratulate the E-book Accessibility Audit team for their achievement. This is an important project and we are delighted to be supporting it and look forward to hearing how the audit develops in the future.”*

About this Award:

Designed to promote excellence, original thinking and innovation by a library or individual within the field of Bibliographic Services and Acquisitions, the NAG Excellence Award is sponsored by Nielsen Book and is in its seventh year. The previous winners are Royal Borough of Kensington and Chelsea Public Library Service (2011), Graham Stone, Dave Pattern and Briony Heyhoe-Pullar representing the University of Huddersfield (2012), Derbyshire County Council Libraries and Heritage Division (2013), Guildhall Library (2014), Nottingham Trent University (2015) and the University of Kent (2016).

This year’s award was presented at the NAG Annual Conference which takes place at The Hilton Hotel in Leeds from Monday 6 to Tuesday 7 November 2017. [#NAG17](#)

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About NAG

NAG is a voice for everyone from all sectors associated with library and information resources: Chief Officers, librarians, publishers and service suppliers – providing leadership and a source of shared expertise for its membership in the public, academic and private sectors.

NAG produces industry standards and impartial good practice guidelines relating to its core purpose. It offers opportunities for education and training, knowledge sharing and networking through its annual conference and a series of regional seminars and workshops.

About Nielsen Book

Nielsen Book is a leading provider of search, discovery, commerce, consumer research and retail sales analysis services internationally. Nielsen runs the Registration Agencies (ISBN and SAN Agencies for UK & Ireland), provides search and discovery products through its Nielsen BookData product range, electronic trading via Nielsen BookNet and PubEasy services, retail sales analysis via Nielsen BookScan, consumer research through its Books and Consumer Survey and e-book sales through its Nielsen PubTrack Digital service.

Nielsen Book employs 100 staff in the UK. The company is wholly owned by Nielsen. For more information, please visit: www.nielsenbook.co.uk

About Nielsen

Nielsen Holdings plc is a global performance management company that provides a comprehensive understanding of what consumers watch and buy. Nielsen's Watch segment provides media and advertising clients with Total Audience measurement services for all devices on which content — video, audio and text — is consumed. The Buy segment offers consumer packaged goods manufacturers and retailers the industry's only global view of retail performance measurement. By integrating information from its Watch and Buy segments and other data sources, Nielsen also provides its clients with



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