

## Seminar Sponsorship Packages 2020

	Title sponsor of event	Logo on front cover of main documents for event	Listed as title sponsor on NAG website event page	Choice of exhibition space	Delegate list in advance	Email addresses of delegates opted-in to marketing	Exhibition space	Number of inclusive delegate places	Leaflet in event pack folder	Listed as sponsor on NAG Website Event page	Cost May 2020 (+VAT)	Cost 2 day event (Nov 2020) (+VAT)	If May and Nov packages booked, total cost: (+VAT)
Gold*	✓	✓	✓	✓	✓	✓	✓	3	✓	✓	£1200*	£1400	NA*
Silver					✓	✓	✓	2	✓	✓	£750	£850	£1300
Bronze								0	✓	✓	£200	£225	£350

<b>Sponsorship of lanyards</b>	<b>£150 (Lanyards to be delivered to Pontefract office by sponsor)</b>
<b>Sponsorship of delegate place (including travel subsidy)</b> Includes full acknowledgement of sponsor at the event and via Twitter	<b>£350</b>
<b>Sponsorship of the daytime catering</b> includes full signage in catering area and on main screens in plenary room. Also listed on sponsor on Event page and acknowledged through Twitter.	<b>£1000</b>
<b>Sponsorship of evening event</b> Includes full acknowledgement of sponsor at the event and via Twitter	<b>May 2020: £300 (informal event at local bar)</b> <b>November 2020: £750 (gala dinner)</b>

**\*only one Gold sponsorship package is available per seminar – this has been taken for May 2020 by Browns Books for Students.**

**Discounts are available when booking two or more NAG seminars on the same invoice i.e. for May 2020 and November 2020**

**All sponsors must also be current members of NAG. This can be added to the package invoice.**

All leaflets must be posted in advance to the Pontefract office. The deadline will be around 2 weeks ahead of the event.

Prices may rise with inflation each year.