

Collection Development Seminar Sponsorship Packages 2022

11th May - Birmingham

	Title sponsor of event	Logo on front cover of main documents for event	Listed as title sponsor on NAG website event page	Choice of exhibition space	Delegate list in advance	Email addresses of delegates opted-in to marketing	Exhibition space	Number of inclusive delegate places	Leaflet on delegate seats	Listed as sponsor on NAG Website Event page	Cost (+VAT)
Gold*	✓	✓	✓	✓	✓	✓	✓	3	✓	✓	£1200*
Silver					✓	✓	✓	2	✓	✓	£750
Bronze								0	✓	✓	£200

Additional opportunities:

<p>Sponsorship of lanyards Supply branded lanyards for all delegates to keep your company in focus throughout the event.</p>	<p>£150 Lanyards to be supplied in advance to address specified. Circa 150 lanyards required.</p>
<p>Sponsorship of delegate place (including travel subsidy) Includes full acknowledgement of sponsor at the event and via Twitter plus website page and <i>Taking Stock</i> event write up.</p>	<p>£350</p>
<p>Sponsorship of the daytime catering includes full signage in catering area and on main screens in plenary room. Also listed on sponsor on Event page and acknowledged through Twitter.</p>	<p>£1000</p>
<p>Sponsorship of the NAG Award for 2022 Includes full acknowledgement on Award webpage and all Twitter posts</p>	<p>£400 (launches at the Seminar, awarded Nov 2022)</p>

*only one Gold sponsorship package is available per seminar – this has been taken for May 2022 by Browns Books for Students.

All sponsors must also be current members of NAG. This can be added to the package invoice.

All leaflets must be delivered to the venue by 9am on the event date.