



National Acquisitions Group

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For everyone interested in the acquisition, management and development of library resources

About NAG

NAG is a professional organisation for people responsible for or interested in the acquisition, management and development of library resources. It is run by its members for its members. Some of its key remits include:

- Production of impartial, good practice guidelines and quality standards relating to its core purpose
- Wide range of education and training opportunities around acquisitions management and skills development
- Opportunity for knowledge sharing and networking through its conferences and regional seminars
- Leadership and a source of shared expertise for its membership



Sponsorship of NAG Seminars

NAG events take place in May and November each year. They are suitable for you if you want to:

- Talk to HE library acquisition decision makers about current and future trends
- Find out about the hot topics in acquisitions
- Understand more about library budgets and how they are spent
- Learn about how libraries select and consume content



NAG Membership

All exhibition sponsors and exhibitors must be NAG members. Membership costs £150 annually and entitles you to:

- 2 print copies of *Taking Stock*, our journal and access to back issues online
- Submission of articles for publication (these must be library based articles not advertorials)
- Opportunities to input into or sit on project groups
- Discounted advertising at £50 per half page
- Access to "Learn", our member only online documentation and training website for up to 10 staff
- Publicise events for FREE on the NAG website

	Title sponsor of event	Logo on front cover of main documents for event	Listed as title sponsor on NAG website event page	Choice of exhibition space	Delegate list in advance	Email addresses of delegates opted-in to marketing	Exhibition space	Number of delegate places	Leaflet in event pack folder	Listed as sponsor on NAG Website	Cost (+VAT)	If two seminar packages booked, cost per event
GOLD	✓	✓	✓	✓	✓	✓	✓	3	✓	✓	£1200	£1000
SILVER					✓	✓	✓	2	✓	✓	£750	£600
BRONZE								0	✓	✓	£200	



Gold and Silver Exhibitors will:

- Meet up to 100+ librarian decision makers from Higher Education acquisitions departments
- Be at the centre of the event in the main coffee, lunch area and often in the auditorium depending on venue
- Take part in break-out sessions
- Enjoy extended coffee and lunch breaks for additional time to network and talk to librarians from your stand
- Listen to speaker sessions



For more information or to book an exhibition space contact us:

Business Development Manager: Jennie Hillyard

Finance administrator: Christine Hall

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