



Vision

In the National Acquisitions Group (NAG), we believe in the collaborative power of discussion. For that reason, we strive to offer academic and public libraries in the UK a joint and impartial platform to influence, shape and deliberate trends and developments in acquisitions and content delivery.

About Us

The National Acquisitions Group (NAG) was established in 1985, as a forum for interested parties to network and share best practice. It has since become a sustainable not-for-profit professional organisation for people responsible for, or interested in, the acquisition, management and development of library resources across sectors. It is run by its members for its members.

NAG is the sole national organisation in the UK that was purposely established to support acquisitions library staff and connect them with industry bodies like book suppliers and publishers, in a neutral and discussion-led environment. We pride ourselves on offering expertise and thought leadership around acquisitions. This has been valuable during the recent challenges faced by Libraries. In a time of strained finances, increasing pressure on acquisition budgets and rising expectations, NAG offers a valuable gateway to sector leaders and professional experts, where members can share cost effective practices and learn of new acquisition strategies.

Currently, our members consist of public, academic and specialist libraries, Library book suppliers, Library systems providers, Publishers, and Audio/eBook aggregators. This unique mix of members provides NAG with a wide-ranging picture of acquisitions and enables us to link all elements of the supply chain. The group connects libraries with publishers and suppliers, offering a platform for discussion where each can develop an informed approach about the desired future of content development and delivery. Libraries can share their views about sector developments and industry experts can access open discussions with Library acquisition professionals; helping to drive mutually beneficial ways of working on future developments

Why Join Us?

Members benefit from support and guidance around acquisitions and gain access to a considerable network of knowledgeable and experienced professionals in this area. Members are entitled to discounted tickets to NAG events and exclusive events supporting specific initiatives. They can also access a range of online resources, offering sector accepted standards and how-to guides. In addition, NAG offers networking opportunities, where members can get to know more experienced colleagues, in a friendly welcoming environment. Commercial members also benefit from the opportunity to exhibit at our events and sponsor our webinars to increase their reach to the library acquisitions market. For individuals, NAG offers insight and opportunity to grow or maintain their professional expertise and networking.

NAG Strategic Plan 2022-2025

NAG's 2025 aspirations underline and extend our mission to become a recognised national body, consisting of professional members engaging in active discussion to share and influence acquisition models and supply-chain technologies and practices.

At the heart of our plans is to continue to focus on our members' experience and grow our networking, partnership and online offering. We will focus on growing the group's profile and the work it does in the

sector, shining a light on the importance of our community and the area of acquisitions in the Library and University context.

Looking at the future of acquisitions and its significance to other Library services, the group aspires to maintain its relevance by adapting and growing its scope alongside the sector's needs. We recognise that over the past few decades the area of acquisitions transformed and is now encompassing various purchasing models such as demand driven, subscribed, streaming and open access. Not only that, but acquisitions overlap with other Library services such as discovery, student satisfaction, resource sharing and finance. Keeping up with these developments, NAG plans to offer guidance on all methods by which libraries make content available, in all its various forms and models.

Values

Our values are:

- ❖ Independence
- ❖ Inclusive
- ❖ Relevance
- ❖ Communication

Independence.

Why?

We are a group established by its members for its members and as such we are committed to representing public and academic Libraries without bias. NAG offers a neutral ground to foster conversations between members and industry experts. We believe in open discussions and versatility of thought. Though we partner and work with various sector and commercial bodies, NAG is an impartial group and does not advocate agendas on behalf of other organisations.

Inclusive.

Why?

NAG works closely with various sector and industry groups. We have established relationships with JISC, RLUK and SUPC, as well as other industry bodies. Our goal is to represent our members' views and objectives to various key organisations, as we strive to shape and influence the future of acquisition practices. NAG's mission is to carry the voice of its members to sector-wide debates, to ensure their views are heard and acknowledged.

We are devoted to offering wide-ranging debates on our platform and in our events to foster comprehensive and extensive conversations on existing and future issues that impact acquisitions and content delivery.

Relevance

Why?

Being relevant means we can continue and evolve with our members' needs. Our existence and practice are as dynamic as the very subject we discuss. It is imperative that we continue to grow our understanding and offering to ensure our members benefit from the discussions and information we impart.

We strive to understand how the future of acquisitions is shaping, and will continue to work with our partners and members to discuss current issues and identify future trends.

Communication

Why?

Communication is the very foundation on which we operate. We strongly believe in the power of sharing ideas, discussing developments and debating current issues. Our group supports various communication channels between its members, partners and other industry bodies. It is via these interactions that we continue to offer our services of support and guidance to our members.

Focus Areas

1. Increase Impact

To establish itself as a national body for acquisitions and content delivery, and raise its profile to increase its relevance and impact on the sector.

Objectives:

- ❖ To develop a more accessible, searchable and user-friendly platform for hosting content and interacting with our member.
- ❖ Drive innovation and improvement in the sector and industry.
- ❖ Raise NAG's profile in the sector and the importance of acquisitions to HE strategy

2. Partnership

To foster partnerships in the sector and keep on top of developments and trends.

Objectives:

- ❖ Develop partnership with other national bodies to promote NAG's objectives
- ❖ Build relationships with similar international groups to grow NAG's reach and support for its objectives

3. Knowledge sharing and development

To continue and develop platforms where members can exchange ideas and discuss their experiences.

Objectives:

- ❖ Create networking opportunities
- ❖ Organise informative events including drop in sessions with commercial suppliers
- ❖ Build a platform for discussion about sector issues and development

4. Member support and guidance

To support the dissemination of information and to keep its members abreast of sector development, NAG will offer standardised documentation and guidance

Objectives:

- ❖ Connect members with other sector leaders
- ❖ Share information about recent developments in the market that impact acquisitions and content delivery