



## **Collection Development for Academic Libraries**

Friends House, London, Thursday 25<sup>th</sup> May 2022

### **Abstracts and Bios**

#### **Paper 1: Designed for Recycling**

**Karen Carden, Resources & Systems Manager, University of the Arts London, @KarenJCarden**  
**Simon Crump, Environmental Consultant, BIC (Book Industry Communication)**

Designed for Recycling is a project that is currently being undertaken by BIC. It will be in three parts; Part 1 has been completed and looked at the state of recycling currently happening in the book industry. Part 2 will be looking at ways to design books to be more recyclable from the outset through to manufactured product. Part 3 will then look for ways to improve the recyclability of books from the finished product to end of life.

Karen is Resources & Systems Manager at University of the Arts London. In this role she leads a team of systems, discovery, acquisitions, subscriptions, metadata, inclusion and copyright people. She is also Chair of the Book Industry Communication Library Commodities Group and a former Chair of NAG.

Simon has been in publishing for nearly 30 years, and during this time he has seen many changes in the industry from an Academic Publisher's perspective. Simon's last full-time role was as Head of Supply Chain Operations at Cambridge University Press. He now works as the environmental consultant for BIC and the General Manager Books for the BPIF (British Printing Industries Federation). He also has his own consultancy company and works for Maverick.

#### **Paper 2: How sustainable is the move to digital? Measuring the impact of digital at Cambridge University Press**

**Andri Johnston, Digital Sustainability Lead, Cambridge University Press**  
**@sustainablelib**

There has been an ongoing shift to digital publishing and archiving there exists a question around how sustainable is this shift really. Over the last 2 years we have run a project at Cambridge University Press to understand what the impact is of our digital publishing and products and calculating the digital carbon emissions of these activities. This has allowed us to start to identify areas of improvement around sustainable digital products and feed into our larger business sustainability objectives.

Andri Johnston has worked across trade, education and academic publishing in the digital space for the last 10 years. Her personal passion for sustainability finally connected with her day job when she discovered Digital Sustainability. Over the last 2 years she has lead the Digital Sustainability Working Group at CUP&A, lead a project to calculate the carbon emissions of the entire Academic digital publishing workflow and platforms including publishing the methodology of these calculations using

a tool called DIMPACT. She has recently started in the new Digital Sustainability Lead role at CUP&A with the aims to grow the digital emissions tracking across the business and implement new digital sustainability practices in product development.

**Paper 3: Economy, ecology, and equity: collective collecting for long term print sustainability**  
**Eva Jurczyk, Coordinator, Humanities Collections. University of Toronto**

[@msevav](#)

The session will detail how collaborative collection development can serve as one approach to ensure the long-term sustainability of collections for which digital materials are not available or not desirable by sharing the progress that the University of Toronto Libraries with its partners have made towards a collaborative collection pilot. The project partners are testing a model in which prospective, not only retrospective, collections are built and housed at a shared high density preservation facility. If successful, this model will allow the participants the financial resources and the space to continue to build print collections where they are needed.

Eva Jurczyk is the Coordinator for Humanities Collections for the University of Toronto Libraries, the largest academic library in Canada. In her role, she partners across all three University of Toronto campuses on issues relating to collections and acquisitions, and developing and implementing best practices, priorities, and policies for print and digital humanities collections.

**Paper 4: Achieving value through centralisation: putting the library at the centre of learning resource acquisition at the University of Essex**

**Hannah Groom, Content Delivery Librarian, University of Essex / Senior Library Manager, The Open University**

This session will look at the changes that were made at the University of Essex during the pandemic to centralise the acquisition and administration of teaching and learning resources achieving time and money savings. It will also consider the implications of taking such subscriptions on board including managing this at a time of budget cuts and the desire to promote the use of Open Access resources.

After joining the University of Essex in 2017, Hannah is now responsible for ensuring that the university library provides resources to support teaching and learning. She manages the Content Delivery team who coordinate reading list and digitisation services and provide accessible resources to meet individual needs.

Hannah also manages the accounts for teaching and learning resources including the library's eTextbook contract, interactive publisher resources and print and eBook suppliers. She is a qualified Librarian and has chartered status with the Chartered Institute of Library and Information Professionals (CILIP).

She has now since moved to the Open University as a Senior Library Manager.

## **Paper 5: Sustainable Funding for Open Access Monographs: Opening the Future and other collective funding models**

**Tom Grady, Scholarly Publishing Outreach, COPIM Project & Birkbeck, University of London**

**@scholtom**

Professor Martin Eve pointed out in an article on WonkHE in 2020 that “the biggest blocker to OA seems to be economic. Book Processing Charges at the £11,000 mark will not scale in disciplines where an entire department’s book purchasing budget is just £7,000.”

Three years on and this still seems to hit the nail on the head when thinking about sustainability of funding for Open Access books. So the question is, what alternatives exist today and are they more sustainable than BPCs?

Answering this question is becoming more urgent: the clock is ticking on UKRI’s policy which will mandate OA monographs and begins on January 1st, 2024. This date will see a shift from a hypothetical future for OA books to a concrete policy with a hard deadline. And you can add to this the forthcoming mandates on OA books from cOAlition S/Plan S in Europe, and potential implications of the next REF in the UK.

The COPIM project has been researching and working on alternatives to BPCs for three years: in this session we’ll talk about what we’ve discovered, the alternative funding model we’ve created called Opening the Future, and why we think everyone stands to benefit from supporting it and other models like it. We also want to hear from the expert audience: we hope to stimulate some useful conversation and Q&A on if/how these models truly can be sustainable in the real world of library acquisitions and collection development.

Tom Grady is Scholarly Publishing Outreach Officer on COPIM Work Package 3 where he helped to launch and run the Opening the Future funding programme for open access books. Prior to joining the COPIM project, he was a founding team member of the UK's first jointly-run and library-led open access publisher, White Rose University Press.

### **Panel: Sustainable futures for OA book publishing: Sheffield, St. Andrews and the Open Book Collective.**

**Judith Fathallah, Research and Outreach Associate/Research Fellow, Lancaster University/Coventry University @JudithFathallah**

**Kyle Brady,**

**Peter Barr, Head of Content & Collections, University of Sheffield, @tweeterBarr**

This hour-long session addresses the challenges and opportunities of funding and supporting sustainable Open Access books in libraries. Peter Barr, Head of Content and Collections at the University of Sheffield will discuss some of the challenges involved in creating sustainable processes and decision making to support OA book publishing (and other open infrastructure). He will outline how Sheffield has created an Open Scholarship fund to support community-led publishing initiatives from its existing library content budget and how this has been justified at institutional level. Kyle Brady, Scholarly Communications Manager from the University of St Andrews will discuss how he has managed advocacy, outreach and communication regarding supporting sustainable OA initiatives and opportunities to promote open research. He will discuss securing agreements to support publishers aligned with institutional objectives, and demonstrating and evidencing these decisions. He will also discuss the ways in which the Open Access team at St Andrews raises awareness of values-based OA publishers, builds trust in new initiatives, and educates academics on the benefits of OA publishing, on an individual level as well as institutional and societal.

Dr. Judith Fathallah of Lancaster and Coventry Universities will then go on to discuss the work of the Open Book Collective. The OBC, which launched in December 2022, is a nonprofit collective in the process of registering as a charity, and in accordance with its charter cannot be acquired by a for-profit corporation. It brings together publishers, publishing service providers, and scholarly libraries to secure the diversity and financial futures of open access book production and dissemination. Utilizing a flexible and customisable model of collective funding, the OBC enables librarians to quickly and easily find and support high quality OA books of local and institutional value. Via the delivery of high quality, maximally readable metadata, it allows for easy integration of OA books into library workflows. The Open Book Collective also supports publishers in moving away from Book Processing Charges, which can impede diversity and inequity in OA publishing.

Dr. Judith Fathallah is a Research and Outreach Associate at Lancaster and Research Fellow at Coventry University. She is a member of the COPIM project (Community-Led Open Publication Infrastructures for Monographs), which is committed to developing fair, equitable and sustainable models and infrastructures for Open Access Publishing. Her research interests include digital media, fan studies, music, gender and dark fandoms.

Kyle Brady is Scholarly Communications Manager at the University of St Andrews.

Peter Barr is Head of (Library) Content & Collections at the University of Sheffield. He was appointed in September 2019 to lead the development of the Library's [Comprehensive Content Strategy](#) (adopted 2021). Through this, and more broadly, he is interested in the role libraries can play in developing an ethical, community-owned alternative to commercialised academic publishing, and the limits to which this can be achieved from within marketised institutions.