

Supporting Collective Funding Schemes for Open Access Books at the University of Manchester Library

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The University of Manchester



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Led by the Library, the Office for Open Research supports the University's aims to create a more open and responsible research environment.

Researchers retain the freedom of choice to decide the outlet for sharing their research outputs but are required to take funder policies into account and encouraged to consider Open Research principles when making choices.

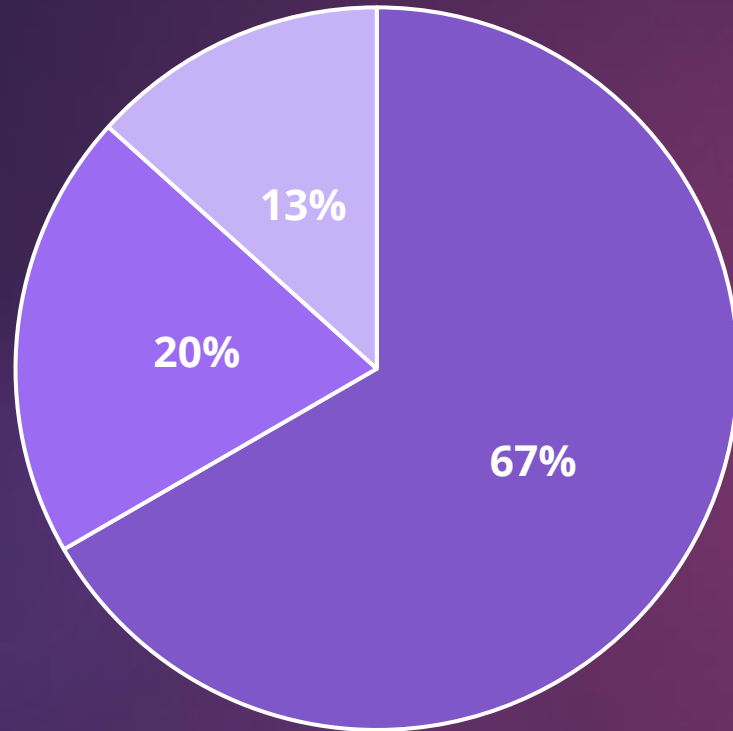
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Office for Open Research

manchester.ac.uk/openresearch

University of Manchester Open Access Fund 2021-22



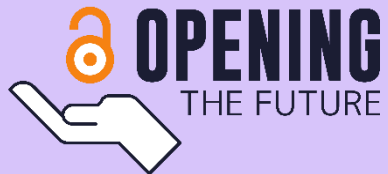
- OA Journals (APCs & TAs)
- OA Book Competition
- Open Research Initiatives

- ▶ University of Manchester Open Access Fund for academic year 2021-22 = 300,000 GBP
- ▶ Majority used for APCs and to support transformative agreements for OA journals.
- ▶ 60,000 GBP was used for Open Access Monographs Competition (BPCs for 6 titles) including through Manchester University Press.
- ▶ 40,000 GBP was used for funding innovative Open Research initiatives or platforms.
- ▶ This included supporting Collective Funding Schemes for Open Access Books.
- ▶ Library redirected some of its central ebook subscription fund towards schemes for OA Books.

Collective Funding Schemes for Open Access Books



copim



Opening the
Future



MIT Press Direct



Direct to Open
(D2O)



DE
G

DE GRUYTER
'PURCHASE TO OPEN'
EBOOK PILOT

Purchase to Open
(pilot)



CAMBRIDGE
UNIVERSITY PRESS



flip it
open

Flip it Open
(pilot)

Library subscribes to backlist package of *non*-OA books offered by publisher



Package access is available to subscribing library only.

Publisher makes backlist package of *non*-OA books available to members only



Books in the subscription package remain non-OA.

Library gains perpetual access to the subscription package after 3 years of membership.

Publisher uses subscription money to publish new OA books



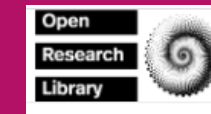
OA books are made available to everyone.



1,200 EUR
(~1,000 GBP)
per year for 3 years

- Unlimited concurrent access to the 'Librarian Picks' package of **50 titles**
- (perpetual access after 3 years)

10 Open Access titles fully funded



<https://ceup.openingthefuture.net/>



800 GBP
per year for 3 years

- Unlimited concurrent access to the 'Modern Languages' package of **37 titles**
- (perpetual access after 3 years)

3 Open Access titles fully funded

4 more in the production pipeline



<https://lup.openingthefuture.net/>

MIT Press Direct to Open (D2O)

“By participating in Direct to Open, libraries shift from buying digital monographs from the MIT Press once for a single collection to **funding them once for the world.**”

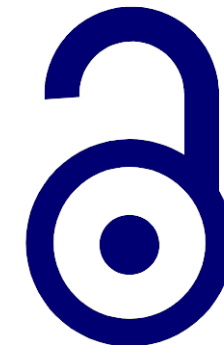


6,125 USD
(~4,298 GBP)
per year
for 3 years

Access to a
backfile archive
of ~2,600 titles
for the term of
our support

**Fully funded
Open Access
for 80 titles**

All of MIT Press's
scholarly
monographs for
2022*

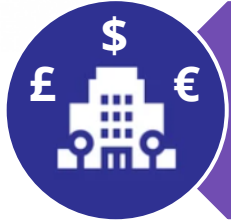


<https://direct.mit.edu/books/pages/direct-to-open>

*See: <https://mitpress.mit.edu/blog/mit-press-opens-full-list-2022-monographs-direct-open/>

De Gruyter 'Purchase to Open' e-book Pilot

▪ Business & Economics ▪ Classical Studies ▪ Linguistics



Participating institutions pay a one-off fee for a selection of titles to be published Open Access
= 4,500 EUR (~3,750 GBP) for 1 year



Participating institutions get perpetual, unlimited access to all titles
(even if the funding target is not met)



Accumulated funds are used to publish as many titles as possible as Open Access



If the funding target is not met, fewer titles will be published as Open Access

30 titles
to be published
across 3 collections
Nov '22 - Aug '23

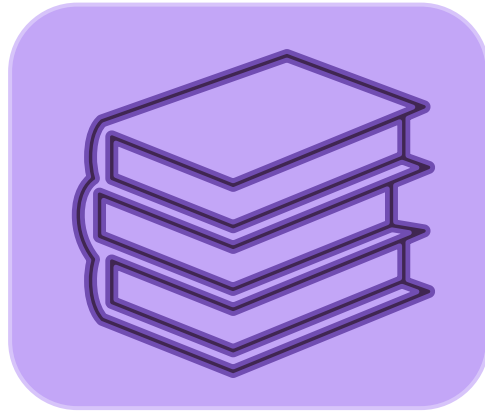
Funding Target:
70,000 EUR per
collection
7,000 EUR per title

Results:
75,000 EUR
raised
= 10 titles will
be OA

Cambridge University Press - 'Flip it Open' Pilot

"Buyers still buy books...

... But now all purchases contribute to 'the flip' to OA"



Selected titles go on sale

available for individual or
institutional purchase



~90 GBP each

~2,520 GBP for 28



**Sales for a title must reach
a set revenue target**

(approx. the cost of a BPC)



8,000 GBP



Title flips to Open Access;

available for anyone, anywhere
to read



**5 titles now
Open Access**



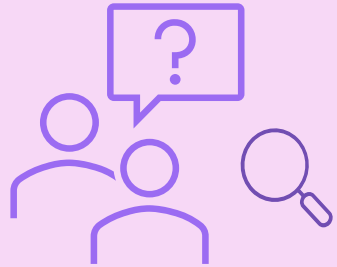
Collective Funding Scheme	Cost (per year) GBP	No. of gated Titles	No. of Titles made OA	Cost per OA Title GBP
Liverpool Uni Press (OtF)	800	37	3	267
CEU Press (OtF)	1,000	50	10	100
Cambridge Uni Press (FiO pilot)	2,520	28	5	504
De Gruyter (PtO pilot)	3,750	30	10*	375
MIT Press (D2O)	4,298	2,600	80	54
TOTAL	£12,368	2,745	108	£115



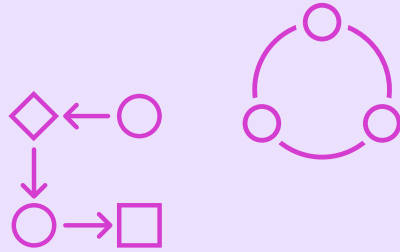
Collective Funding Schemes for Open Access Books: Fiscal Summary

*To be confirmed

What are the challenges to supporting Collective Funding Schemes for Open Access Books?



Evaluating the schemes



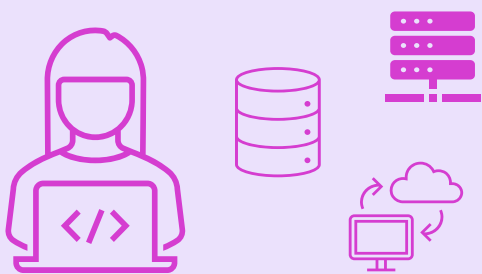
Understanding the variety of models



Staff time: set-up & tracking



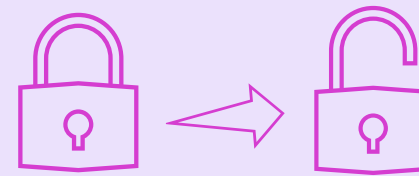
Costing & budgets



Availability & delivery of metadata



Metadata quality (affecting discoverability)



Managing a change in access status



Duplication of OA content in discovery layers