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Library Learning Information

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STOCK SELECTION

Tower Hamlets

Steve Clarke
Collection Development Manager

OVERVIEW

- IDEA STORES 7 branches
- Started due to survey of TH residents etc. wanting stores better positioned and having retail feel
- First store (BOW) opened in 2002
- Tower Hamlets member of the London Libraries Consortium one authority of 17 currently

STOCK SELECTION

Supplier Selection from 2002
retail feel for stock not working

Tim Coates 2008

became obvious that supplier selection not working due to lack of monitoring and need for retail feel plus not getting the stock we required in terms of quantity and placement in stores

CHANGES

- Internal stock selection :- curated
- In control of what stock we purchase and where it goes and number of titles
- Purchase stock for retail feel (displays, forthcoming events)
- Purchase stock for borrowers who have less time to browse

WHO DOES THE SELECTION?

Collection Development Manager : also has final say

Stock Champions – 1 at each store

Stock action Plans

Other members of stock teams at every branch

Plus:-

Stock suggestion scheme from the public

LLC reservation guidelines

Use Collection HQ as aid - Discovery Top Charts

Examples of types of stock.

Core Collection, AF and ANF Childrens and A/V

Media – books on TV, Films and in the news

Series titles

Children stock – multiple copies of popular titles on a regular basis, Board books, Picture books. SRC

Health and Business

To finish.....

Dashboard Collection HQ April 17 to April 18

DOA

TH 12% Peer 18/20% larger 20/25%

Physical stock issues on the rise

PLUS Survey

Now trying Audiobooks and Large Print instead of
Standing orders this year

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